

PETRA ZEITZ

**SEO MANAGER
HEAD OF CONTENT
SOCIAL MEDIA CREATOR**



Fluent German- and English-speaking SEO
Manager & Head of Content
8+ years of experience | Fully equipped
remote home office

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eMail: petra.zeitz@gmail.com

Address: Zatonska 179N
22211 Vodice - Croatia

Portfolio: <https://zeitzpunkt.eu>

Professional Experience

**SEO Manager, Head of Content and
Social Media Creator
Freelancer since June 2025**

Head of Content for Demoslot.com/de,
SEO, AEO, and GEO, web design, and
iGaming Content Production

Gentoo Media (formerly GiG Media)

**Head of Global Casino Content
July 2018 to June 2025**

SEO, Editing, Writing & Publishing
for international Marketing Websites

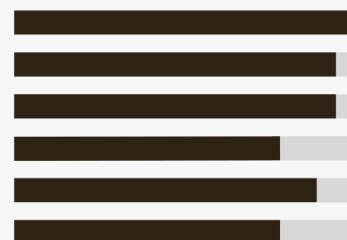
Team Lead for up to 12 Content Managers
On-Page and Off-Page SEO
Keyword research & audits
Blog Content Creation

Bethard Casino

**Customer Service Manager
January 2018 - July 2018**

Skills

WordPress
ahrefs
GSC & GA
html
Semrush
AI Tools



Languages

German Native speaker
Englisch Fluent (written and spoken)